



Richland Electric Cooperative 2011

From the Manager...

Our economic engine- fueled by energy

The economic woes we all face, personally and as a country, continue to be on the minds of most Americans. If we only knew what the future held. I'm reminded of times when I was a youngster who was afraid of the dark. That little noise from the corner of a darkened room made me afraid to open my eyes and look, but the uncertainty of what it might be made me afraid to not look. The economic uncertainty we are facing has me in a similar predicament.

Economics and energy are inextricably linked. High energy prices can have a devastating impact on our economy. Energy is the economic engine for most manufacturing, and manufacturing jobs are still among the most important when it comes to stimulating the economy. When energy prices climb, the cost to build a product and to deliver a product climbs as well. Manufacturers respond to high energy prices either by raising prices or reducing expenses, usually in the way of workforce reduction.

A year ago we were all reeling from the sudden and dramatic increases in gasoline and diesel prices. These prices have backed off a bit but have seemingly settled in to a range that is nearly a full dollar per gallon higher than just about a year ago. Is this the new normal? Is this now the floor from which the next round of price increases will rise? Is five dollar gasoline in the near future?

Energy policy is economic policy. As our leaders look to solve economic problems they cannot ignore energy issues and these are not easy issues. Our dependence on foreign sources of oil is a key issue to resolve, but it takes a well-

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CALENDAR of events

August

12 Walk With Grace,
Krouskop Park

September

5 Labor Day- REC &
Genuine Telecom offices
closed
7-11 Richland County Fair
24-25 Viola Horse and Colt Show
24 1st time Family Thrift
Shop Benefit Auction at
1:00 pm @ Peace United
Methodist Church-
contact # 647-6180

October

1-2 Center Color Fiesta-
Richland Center-city wide
rummage sale, Wheels of
Time, "Canyon Of Lights"
parade
8 REC Annual Member
Appreciation Picnic
8 Hybrid Redneck Rally-
Motorsports Mayhem,
Richland Center
Fairgrounds
31 "Trick or Treat"

November

5 Paws for the Holidays,
Richland Center
Community Center
11 Veteran's Day
19 2nd Annual Holiday
Wonders Shopping Expo
and Craft Fair
24-25 Thanksgiving Day-REC &
Genuine Telecom offices
Closed

COOK'S CORNER



Fresh Peach Cake

Ingredients:

- 1/4 pound (1 stick) unsalted butter, at room temperature
- 1 1/2 cups sugar
- 2 extra-large eggs, at room temperature
- 1 cup sour cream, at room temperature
- 1 teaspoon pure vanilla extract
- 2 cups all-purpose flour
- 1 teaspoon baking soda
- 1 teaspoon baking powder
- 1/2 teaspoon kosher salt
- 1 teaspoon ground cinnamon
- 3 large ripe peaches, peeled, pitted and sliced
- 1/2 cup chopped pecans

Instructions:

Preheat the oven to 350 degrees F. Grease a 9-inch-square baking pan.

In the bowl of an electric mixer fitted with the paddle attachment, beat the butter and 1 cup of the sugar for 3 to 5 minutes on medium-high speed, until light and fluffy. With the mixer on low, add the eggs, one at a time, then the sour cream and vanilla, and mix until the batter is smooth. In a separate bowl, sift together the flour, baking soda, baking powder and salt. With the mixer on low, slowly add the dry ingredients to the batter and mix just until combined. In a small bowl, combine the remaining 1/2 cup sugar and the cinnamon.

Spread half of the batter evenly in the pan. Top with half of the peaches, then sprinkle with two-thirds of the sugar mixture. Spread the remaining batter on top, arrange the remaining peaches on top and sprinkle with the remaining sugar mixture and the pecans.

Bake the cake for 45 to 55 minutes, until a toothpick inserted in the center comes out clean. Serve warm or at room temperature.

Electrocution On The Farm

Electrocution is quick and deadly, and may be one of the most overlooked hazards on the farm.

Portable grain augers, oversized wagons, large combines and other tall or cumbersome equipment easily can contact overhead power lines. The result is electrocution of anyone on the equipment.

To eliminate your hazards of electrocution:

- Always lower a portable grain auger before you move it, even if only a few feet.
- Keep all objects at least 10 feet away from overhead lines. Know where all overhead power lines are located on your property and inform all workers about them.
- Plan your route between fields, to bins and elevators, and on public roads so that you avoid low-hanging power lines. If someone else transports large equipment, always specify a safe route and explain why certain routes must be taken.
- Be sure you and everyone else in your operation know what to do in an emergency.
- If equipment gets hung up on a power line, the operator should NOT get off the machinery unless in immediate danger. If the operator touches the ground and the equipment at the same time, he or she will become a channel for electricity.
- If you must leave the equipment, jump as far away from the machinery as possible. Never get back on machinery that touches a power line until the utility company disconnects the line.
- Investigate the possibility of burying power lines in heavily used areas on the farm, such as around grain bins.

(continued from cover...)

From the Manager...

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balanced approach over time. Our domestic resources need to be part of solving our import problems. Simply saying no to using our domestic resources and allowing them to be exported out of our country, such as we are doing with coal, is not solving any of these issues.


Nearly every day we are presented with new regulations, rules and price incentives that

will raise prices in the future, perhaps sooner rather than later. These new regulations are all over the map, some of which seem counter intuitive to sound energy planning.

A long term energy policy that accounts for what we as consumers can afford is needed so that rules and regulations work to accomplish a common goal. As it stands, it is at best a hodge-podge. There have been

many laudable goals put forth that can help us into the future by creating a 'bumper-crop' of energy. But even when you have a bumper crop growing in the field, if we starve to death before it is ready for harvest, what value is that?

As always feel free to call or write to me with your comments, my email is sclark@rec.coop



PICNIC TIME

Member Appreciation Picnic

October 8th, 2011

Please mark your calendar for Saturday, October 8th to join us for our REC Annual Member Appreciation picnic and to help us celebrate our 75th anniversary. It will be held at the Richland Electric Cooperative Warehouse at 30 E. Robb Road in Richland Center. The picnic gives us a chance to meet and visit with our members and is held in October to commemorate Cooperative Month. Each family attending will receive a commemorative REC 75th anniversary trivet.

Our menu includes grilled chicken breast sandwiches, hotdogs, brats, potato salad, beans, cheese curds and beverages. We will have a 75th anniversary cake this year to top off the meal. The food is prepared and served

by REC directors and employees with the picnic beginning at 11:00 a.m. and ending at 2:00 p.m.

Please reserve October 8th for the picnic and bring your family to join us for good food and friendship and allow us to say thank you for being a member of Richland Electric Cooperative! **To help show the cooperative spirit, we are asking everyone attending the picnic to bring a non-perishable food item or cash donation for the Richland County Food Pantry.** CELEBRATE with us and help area families in need at the same time!

Richland Electric Cooperative Warehouse
30 E Robb Rd, Richland Center
11:00 a.m. until 2:00 p.m.

Please bring a non-perishable food item or cash donation for the Richland County Food Pantry. Your help is greatly appreciated by families in need.

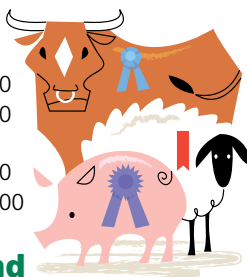
149th Richland County Annual Fair- 2011!!

September 7-11th

Mr. Ed's Magical Midways,

Admission

17 and over	\$5.00
Children 6-16	\$3.00
Children 5 and under	Free
Friday Only: Senior citizens 60+	\$3.00
Seasonal tickets	\$12.00



Free Parking All Weekend
Fair Office-647-6859



2011 Richland Electric Cooperative

1027 N. Jefferson Street
P.O. Box 439; Richland Center, WI 53581

www.rec.coop

Office Hours

Monday-Friday; 8 a.m.-4:30 p.m.

Outages

Call (608) 647-3173; 24 Hours

Board of Directors

Chris Ottesen, Vice President
Calvin Sebranek, Secretary
Judy Murphy, Treasurer
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James Lewis
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First Call Representatives

Doug Hill
Marilyn Hill

 **Richland Electric Cooperative**



Are you worried about your aging parents living alone?

As our parents, grandparents or other loved ones get older, we worry about their safety and security. We want them to enjoy the independence they worked so hard to earn. So where do we turn?

How about to the people who have been providing quality service for more than three generations, Richland Electric Cooperative. They can help by installing a First Call emergency response telephone system.



The First Call service is perfect for people with health or mobility problems, or for anyone who lives alone. With the push of the pendant alert button, worn on the wrist or as a necklace, help in an emergency is available - 24 hours a day!

REC has already installed First Call in the homes and apartments of hundreds of area residents. Contact REC for pricing or for more information. Financial assistance for the First Call systems may be available to qualified applicants through your local county Health & Human Resources Dept. Contact them directly for qualification details.





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A Tech Com Company



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608-647-2345