



2010 Richland Electric Cooperative

From the Manager... Life or Death

More years ago than I care to remember, as I was taking flying lessons in an attempt to become a private pilot my instructor offered me some sage advice. As he was teaching me not only the mechanics of flight, he was also instilling in me a series of habits to protect my safety and the safety of those around me.

He explained that I was given two buckets when I started learning to fly, one bucket known as the experience bucket was totally empty, the second bucket, known as the luck bucket was full of tokens to use when I made a mistake. He told me in no uncertain terms that I needed to fill the experience bucket with tokens from the lessons I learned before the luck bucket was used up or face serious consequences.

So it is with electricity, except the luck bucket is probably empty. A mistake means you are out of chances. Very seldom does a lineworker, working with high voltage get a second chance and even less often does an untrained individual coming into contact with a power line get a second chance. You must gain experience from education, continuous training, and review of close calls to keep safety first and foremost.

Richland Electric Cooperative recently became a Safety Accredited Program recipient. This means other people reviewed our practices and judged

us to be competent and practicing common, yet important safety practices. We received a nice certificate to hang on the wall and got national recognition.

All of the awards mean nothing if someone gets hurt or killed. Safety Accreditation simply means we are being judged by others and we follow industry practices, but a mistake will still kill regardless of what other people say or think.

Safety must be a way of life if you plan to survive in this industry. Our staff must view working safely as the only way to work, no exceptions. In order for them to do that, management and the Board of Directors must not allow safety to become less important than anything else.

At REC, safety is never second- not to getting the power back on faster after a storm, not to the cost of electricity, not to anything. For one life lost will erase any savings and will delay any restoration.

These are life or death decisions, and when viewed in that context, they become easy decisions. Stay away from electric power lines and leave it to us, those that know how quickly it can take a life.

As always, feel free to write me with any comments or questions by sending email to sclark@rec.coop.

CALENDAR *of events*

August

13-14 Walk With Grace, Krouskop Park

September

6 Labor Day- REC & Genuine Telecom offices closed
8-12 Richland County Fair
24-25 Viola Horse and Colt Show

October

1-3 Center Color Fiesta-Richland Center-city wide rummage sale, Wheels of Time, "Canyon Of Lights" parade
9 Richland Electric Cooperative Annual Member Picnic
31 "Trick or Treat"

November

6 Paws for the Holidays, Richland Center Community Center
11 Veteran's Day
20 Arts & Crafts Fair
25-26 Thanksgiving Day-REC & Genuine Telecom offices closed

**Office hours have
changed 8:00 a.m. to
4:30 p.m.**



Are you worried about your aging parents living alone?



As our parents, grandparents or other loved ones get older, we worry about their safety and security. We want them to enjoy the independence they worked so hard to earn. So where do we turn?

How about to the people who have been providing quality service for more than three generations, Richland Electric Cooperative. They can help by installing a First Call emergency response telephone system.

The First Call service is perfect for people with health or mobility problems, or for anyone who lives alone. With the push of the pendant alert button, worn on the wrist or as a necklace, help in an emergency is available - 24 hours a day!

REC has already installed First Call in the homes and apartments of hundreds of area residents. Contact REC for pricing or for more information. Financial assistance for the First Call systems may be available to qualified applicants through your local county Health & Human Resources Dept. Contact them directly for qualification details.



PICNIC TIME

Member Appreciation Picnic

October 9th, 2010

Please be sure to mark your calendar for Saturday, October 9th to join us for our Annual Member Appreciation picnic. It will be held at the Richland Electric Cooperative Warehouse at 30 E. Robb Road in Richland Center. This annual event is planned each year to give us a chance to meet and visit our members. This event is held in October to commemorate Cooperative Month.

We will be serving grilled chicken breast sandwiches, as well as hotdogs and bratwurst, all cooked and served by our employees and directors.

We will plan to start serving at 11:00 a.m. and continue until 2:00 p.m. We have had nice crowds in the past years and hope for even more of our members and families to join us this year.

Please reserve October and join us for good food, door prizes, and a chance for us to show how we appreciate you, our members! CELEBRATE with us!

Richland Electric Cooperative Warehouse
30 E Robb Rd, Richland Center

11:00 a.m. until 2:00 p.m.

To help show the cooperative spirit, we are asking everyone attending the picnic to bring a non-perishable food item or cash donation for the Richland County Food Pantry. Everyone donating to the food pantry will receive one free compact fluorescent light bulb(CFL).



Electric Fireplaces

Richland Electric Cooperative is proud to be your local provider of indoor and outdoor electric fireplaces and electric stoves by Dimplex®.

It's easy and affordable to add a fireplace to your home - when it's an electric fireplace. With realistic flames and logs, you can enjoy the beauty of a fire, without the cost and hassle of installing and burning wood or gas. Because you simply plug it into a standard electric outlet, you can easily move



Fieldstone

your electric fireplace or stove from one wall to another or even from one room to another.

With many styles and sizes to choose from, you're sure to find an electric fireplace or stove to fit your home decorating needs.

Electric fireplaces give you instant ambience with lifelike, patented flame technology. The indoor units operate with or without heat.

Some models have a built in air purifying system to clean the air in the room. All indoor models have a thermostat controlled heater and remote control.

Please visit www.dimplex.com to view their complete line of electric fireplaces and electric stoves.



Devon Oak

Plus, now you can even get an electric fireplace or electric stove for your outdoor patio or deck! Some of the outdoor models have built in speakers and an audio jack hookup so you can easily enjoy music from your MP3 device while you relax.

We also invite you to stop in our office to see how realistic the flames and logs look on the floor models we have in stock. You can then look through our brochures to select the electric fireplaces or electric stoves you would like to order.

COOK'S CORNER

Peach Cobbler

Ingredients:

- 4 cups peeled, sliced peaches
- 2 cups sugar, divided
- 1/2 cup water
- 8 tablespoons butter
- 1 1/2 cups self-rising flour
- 1 1/2 cups milk
- Ground cinnamon, optional

Instructions:

Preheat oven to 350 degrees F.

Combine the peaches, 1 cup sugar, and water in a saucepan and mix well. Bring to a boil and simmer for 10 minutes. Remove from the heat.

Put the butter in a 3-quart baking dish and place in oven to melt.

Mix remaining 1 cup sugar, flour, and milk slowly to prevent clumping. Pour mixture over melted butter. Do not stir. Spoon fruit on top, gently pouring in syrup. Sprinkle top with ground cinnamon, if using. Batter will rise to top during baking. Bake for 30 to 45 minutes.

To serve, scoop onto a plate and serve with your choice of whipped cream or vanilla ice cream.

148th Richland County Annual Fair

What a Ride!

September 8-12, 2010

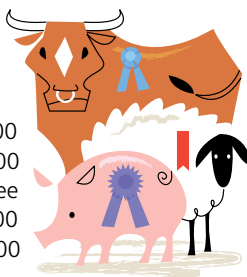
Mr. Ed's Magical Midways, LLC

Pay-One-Price Special: \$15.00

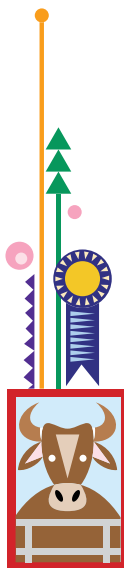
Thursday: 6-10pm, Friday: 1-5pm,
Sat: Noon-4 pm, Sun: 1-5 pm

Admission

Adults 17 & over.....	\$5.00
Children 6-16.....	\$3.00
Children under 6.....	Free
Friday only: Senior Citizens 60+....	\$2.00
Season Ticket.....	\$12.00



Free Parking All Weekend
Fair Office-647-6859



Need a Break This Holiday Season?

Give your Energy Bill one too!

If you're not planning to stick around for the holidays, Safe Electricity offers some advice to help your electricity run efficiently and safely, while you are away. The tips will not only lower your energy bill, but will help keep your house safe in your absence:

- Unplug some of your household appliances
- adjust the refrigerator control to a warmer setting
- set the thermostat higher or lower than the typical comfort level
- turn down the water heater.

For more information, visit SafeElectricity.org.

Richland Electric Cooperative
2010

1027 N. Jefferson Street
P.O. Box 439; Richland Center, WI 53581

www.rec.coop

Office Hours

Monday-Friday; 8 a.m.-4:30 p.m.

Outages

Call (608) 647-3173; 24 Hours

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Chris Ottesen, Vice President
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James Lewis
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**Richland Electric
Cooperative**

**Genuine
Telecom**

A Tech Com Company

Genuine Telecom offers local phone, high-speed internet and digital tv.

One package, one price, one bill.
It's that convenient.

Please call the office
for more details.
608-647-2345